

# 2<sup>nd</sup> Virtual DIY-Summit 2022

## VISIONS OF DIY IN THE AGE OF UNCERTAINTY

2 September 2022

register online at [www.virtual.diysummit.org](http://www.virtual.diysummit.org)



powered by



### Speakers:



**Sergio Giroldi**  
President, EDRA /  
GHIN, CEO, OBI



**Sonya Rand**  
Head of Sustainability,  
Bunnings Group



**Jóna Guðrún  
Kristinsdóttir**  
Sustainability Expert &  
Certified BREEAM  
Associate, BYKO



**Reinhard Wolff**  
President, HIMA,  
Managing Partner,  
wolcraft



**Hede-Marie Hauser**  
Vice President  
Program Office &  
Sustainability, Gardena



**Job Coenen**  
Senior Program  
Manager Sustainability,  
AkzoNobel



**Nick Stene**  
Senior Industry  
Manager, Global Head  
of Home & Garden,  
Euromonitor



**Andreas Schobert**  
Chief Technology Offi-  
cer, Hornbach  
Baumarkt AG



**Jim Inglis**  
Ex-Executive Vice  
President, The Home  
Depot, President  
Inglis Retailing



**Michael Grampp**  
Chief Economist &  
Research Director,  
Deloitte Switzerland



**Chris Roebuck**  
Internationally Renowned Speaker  
and Visiting Professor  
Cass Business School

sponsored by



Welcome Address

10:00 - 10:10

Welcome and Introduction

by the Moderator



**John W. Herbert**  
General Secretary,  
EDRA/GHIN

10:10 - 10:20

Presidents Welcome



**Sergio Giroldi**  
President,  
EDRA/GHIN,  
CEO, OBI



**Reinhard Wolff**  
President,  
HIMA,  
Managing  
Partner,  
wolfcraft

Opening Session

10:20 - 10:45

Global Political and Economic Outlook



**Michael Grampp**  
Chief Economist & Research Director,  
Deloitte Switzerland

10:45 - 11:10

Keynote: The Future Challenges of the Home Improvement Industry



**Sergio Giroldi**  
Group CEO OBI, President EDRA/GHIN

11:10 - 11:35

Sustainability in the Home Improvement Sector: Trend or Reality?



**Hede-Marie Hauser**  
Vice President  
Program Office  
& Sustainability,  
Gardena



**Job Coenen**  
Senior  
Program  
Manager  
Sustainability,  
AkzoNobel



**Jóna Guðrún Kristinsdóttir**  
Sustainability  
Expert &  
Certified  
BREEAM  
Associate,  
BYKO



**Sonya Rand**  
Head of  
Sustainability,  
Bunnings  
Group

11:35 - 11:50 Break

Farewell Session

11:50 - 12:15

DIY in 2022: Decision Making when Instability is the only Constant



**Nick Stene**  
Senior Industry Manager, Global Head  
of Home & Garden, Euromonitor

12:15 - 12:40

What is the Future of E-commerce in the Home Improvement Industry?



**Jim Inglis**  
Ex-Executive  
Vice Presi-  
dent, The  
Home Depot,  
President  
Inglis Retailing



**Andreas Schobert**  
Chief Techno-  
logy Officer,  
Hornbach  
Baumarkt AG

12:40 - 13:05

Overcoming Uncertainty to Beat the Great Resignation, Optimise Hybrid and Deliver Success in 3 Simple Steps



**Chris Roebuck**  
Internationally Renowned Speaker  
and Visiting Professor Cass Business  
School

13:05 - 13:10

Farewell Wrap-Up by



**John W. Herbert**  
General  
Secretary,  
EDRA/GHIN



**Iñaki Maillard**  
General  
Manager  
Global DIY-  
Summit

We would like to thank our sponsors

